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APR 2 1997

March 10, 1997

Chairman Reed Hundt and FCC Commissioners
c/o Federal Communications Commission
1919 M Street N.W. Room 222
Washington, D.C. 20554

Federal Communications Commission
Office of Secretary

DOCKET FILE COPY ORIGINAL

Dear Chairman Hundt and Commissioners:

RE:CS Docket No. 97-55, FCC 97-34

I am writing on behalf of the National PTA and the Denton Avenue PTA to voice my opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 19, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, *U.S. News and World Report*, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to demonstrate whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. I do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, we request the following:

That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V (for violence), S (for special depiction and nudity) and L (for language);

That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system;

That the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program;

That the rating board be independent of the industry and the FCC and that it include parents; and

That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,

Patricia Wallace
15 Allen St.
New Hyde Park, NY 11040

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THE MISSOURI PTA

CS97-55

Missouri PTA Office
2101 Burlington Street
Columbia, MO 65202-1997
1-800-328-7330
Fax: (573) 886-0693

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Chairman Reed Hundt
c/o Federal Communications Commission
1919 M Street N.W., Room 222
Washington, DC 20554

Federal Communications Commission
Office of Secretary

Dear Chairman Hundt,

I am in complete agreement with the National PTA's position opposing the V-chip rating system as presented by Jack Valenti. As parents we need information as to content of programs not what age the show is appropriate for. Parents are the ones to make choices for their children based on content information provided on the screen and published in TV periodicals.

The industry's rating system as proposed in my opinion does not meet the statutory requirements of the Telecommunications Act of 1996.

The following suggestions would improve a rating system:

- * Content information for violence, sexual depiction and nudity and language
- * That the rating icon be made bigger and more prominently placed on the screen.
- * That the rating board be independent of the industry.

My children are young adults now but as a teacher I'm concerned about all children.. We need improved ways to make TV choices.

Sincerely,

Linda Poehlmann
Columbia, Missouri

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Dear Chairman Hundt and Commissioners:

RE: CS DOCKET NO. 97-55, FCC 97-34

I am writing on behalf of the Collins School PTSA to voice my opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, U.S. News and World Report, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. I do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, I request the following:

*That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V(for violence), S(sexual depiction and nudity) and L(for language).

*That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system.


*That the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program.

*That the rating board be independent of the industry and the FCC and that it include parents,

*That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,


Peggy Pruter,
PTA President

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SAMPLE LETTER TO THE FCC

Your letter must be received by April 8, 1997

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Chairman Reed Hundt and FCC Commissioners
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1919 M Street N.W., Room 222
Washington, DC 20554

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Dear Chairman Hundt and Commissioners:

RE: CS Docket No. 97-55, FCC 97-34

I am (we are) writing on behalf of the National PTA and the *Palm Harbor PTA* ~~Middle School~~ (local, council, district, or state PTA) to voice my (our) opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, *U. S. News and World Report*, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. I (we) do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, we request the following:

- That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V (for violence), S (for sexual depiction and nudity) and L (for language);
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- That the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program;
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- That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,

Your Name
Town, State

Jeannette Sharper
655 Sandy Hook Road
Palm Harbor, Florida

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March 9, 1997

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Chairman Reed Hundt and FCC Commissioners
c/o Federal Communications Commission
1919 M Street N. W., Room 222
Washington, DC 20554

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Federal Communications Commission
Office of Secretary

Dear Chairman Hundt and Commissioners:

RE: CS Docket No 97-55, FCC 97-34

I am writing on behalf of the National PTA and the R. D. White PTA to voice my opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, U.S. News and World Report, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content description on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1966. I do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, we request the following:

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Sincerely,

Christine Saucedo (Conaway)

Christine Saucedo (Conaway)
PTA President, R. D. White Elementary School
Glendale, CA 91208

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LEWISTON-PORTER CENTRAL SCHOOL

Working Together for Children
New York State Congress of Parents and Teachers, Inc.

Mr. Reed Hundt
FCC Commissioners
1919 M Street N.W., Room 222
Washington, DC 20554

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Federal Communications Commission
Office of Secretary

Dear Chairman Hundt and FCC Commissioners:

RE: CS DOCKET No. 97-55, FCC 97-34

I am writing on behalf of the National PTA and the LEWISTON PORTER SCHOOL DISTRICT PTA OF THE STATE of NEW YORK. We strongly oppose the Valanti TV Rating System for not giving parents the information needed to judge what is in the best interest in TV for our children. We do not believe the television industry can be objective in clearly rating their own programs. The media is in the business of selling products with the shows they produce and will do most anything to get all of the people to watch and buy their products.

WE, AS PARENTS, WANT TO KNOW THE VIOLENT CONTENT, SEXUAL CONTENT & NUDITY, AND PROFANITY OF EACH PROGRAM OUR CHILDREN WATCH.

This is not what we are getting in the existing rating system. One persons TV-M is another persons TV-PG, and this is not acceptable. We need to be able to glance at the TV set and immediately know if the program is all right for our children. The indicator square should be on-screen at all times for parents to monitor.

Thank you for taking time to acknowledge our concerns. Our children need every chance to grow up in a clean and healthy environment and this will help them.

Sincerely for our children's sake,

Jack Burmeister
President, Lewiston Porter PTA
3320 East Avenue
Youngstown, NY 14174
(716) 745-7340

3-11-97

tvrate

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SAMPLE LETTER TO THE FCC

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Chairman Reed Hundt and FCC Commissioners
c/o Federal Communications Commission
1919 M Street N.W., Room 222
Washington, DC 20554

Federal Communications Commission
Office of Secretary

Dear Chairman Hundt and Commissioners:

RE: CS Docket No. 97-55, FCC 97-34

I am (we are) writing on behalf of the National PTA and the Valencia Elementary (local, council, district, or state PTA) to voice my (our) opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, *U. S. News and World Report*, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. I (we) do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, we request the following:

- That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V (for violence), S (for sexual depiction and nudity) and L (for language);
- That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system;
- That the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program;
- That the rating board be independent of the industry and the FCC and that it include parents; and
- That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,

Your Name
Town, State

[Handwritten Signature]
Corona, Calif.

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NEW JERSEY PTA

March 13, 1997

Chairman Reed Hundt and FCC Commission
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1919 M St. NW, Rm. 222
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Dear Chairman Hundt and Commission:

Federal Communications Commission
Office of Secretary

RE: CS Docket No. 97-55, FCC 97-34

I am writing on behalf of the National PTA, the New Jersey PTA and as a member of the Washington School PTA to voice my opposition to the v-chip rating system as presented by Jack Valenti, chair of the TV Rating Implementation Group, on Jan. 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs where conducted by the National PTA, U.S. NEWS and WORLD REPORT, and the Media Studies Ctr./Roper. Parents do not want the TV Industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

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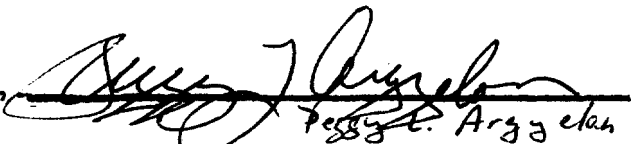
That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V for Violence, S for Sexual depiction and nudity and L for Language;

That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system. Further, that the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program;

That the rating board be independent of the industry and the FCC and that it include parents. Further, that any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,


Peggy E. Argyle
611 Marin Ave.
Lyndhurst, NJ
07071

NEW JERSEY PTA

March 13, 1997

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c/o Federal Communications Commission
1919 M St. NW, Rm. 222
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Dear Chairman Hundt and Commission:

Federal Communications Commission
Office of Secretary

RE: CS Docket No. 97-55, FCC 97-34

I am writing on behalf of the National PTA, the New Jersey PTA and as a member of the Walnut Ave PTA to voice my opposition to the v-chip rating system as presented by Jack Valenti, chair of the TV Rating Implementation Group, on Jan. 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs where conducted by the National PTA, U.S. NEWS and WORLD REPORT, and the Media Studies Ctr./Roper. Parents do not want the TV Industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

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Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely, Shirley C. Kaelner, PTA President
60 Lexington Dr Cranford, NJ 07016

NEW JERSEY PTA

March 13, 1997

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c/o Federal Communications Commission
1919 M St. NW, Rm. 222
Wash. D.C. 20554

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Dear Chairman Hundt and Commission:

Federal Communications Commission
Office of Secretary

RE: CS Docket No. 97-55, FCC 97-34

I am writing on behalf of the National PTA, the New Jersey PTA and as a member of the Franklin School PTA, Succasunna, NJ to voice my opposition to the v-chip rating system as presented by Jack Valenti, chair of the TV Rating Implementation Group, on Jan. 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs where conducted by the National PTA, U.S. NEWS and WORLD REPORT, and the Media Studies Ctr./Roper. Parents do not want the TV Industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

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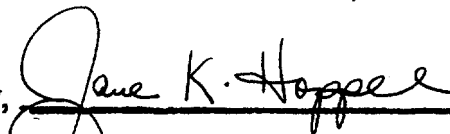
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Sincerely,



JANE K. HOPPER, 100 MAIN ST., SUCCASUNNA, NJ 07876

NEW JERSEY PTA

March 13, 1997

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c/o Federal Communications Commission
1919 M St. NW, Rm. 222
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Dear Chairman Hundt and Commission:

Federal Communications Commission
Office of Secretary

RE: CS Docket No. 97-55, FCC 97-34

I am writing on behalf of the National PTA, the New Jersey PTA and as a member of the Prospect Park PTA to voice my opposition to the v-chip rating system as presented by Jack Valenti, chair of the TV Rating Implementation Group, on Jan. 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs where conducted by the National PTA, U.S. NEWS and WORLD REPORT, and the Media Studies Ctr./Roper. Parents do not want the TV Industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

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Sincerely,

Valerie Barbarich

175 North 12th St. Prospect Park, NJ 07088

NEW JERSEY PTA

March 13, 1997

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c/o Federal Communications Commission
1919 M St. NW, Rm. 222
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I am writing on behalf of the National PTA, the New Jersey PTA and as a member of the Prospect Park PTA to voice my opposition to the v-chip rating system as presented by Jack Valenti, chair of the TV Rating Implementation Group, on Jan. 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs where conducted by the National PTA, U.S. NEWS and WORLD REPORT, and the Media Studies Ctr./Roper. Parents do not want the TV Industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

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Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely, Diana Housewood

15 Wagonwheel Blvd

Prospect Park NJ 07508

900 Berkeley Avenue • Trenton, New Jersey 08618
609-393-6709 Fax 609-393-8471

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NEW JERSEY PTA

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I am writing on behalf of the National PTA, the New Jersey PTA and as a member of the Prospect Park PTA to voice my opposition to the v-chip rating system as presented by Jack Valenti, chair of the TV Rating Implementation Group, on Jan. 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs where conducted by the National PTA, U.S. NEWS and WORLD REPORT, and the Media Studies Ctr./Roper. Parents do not want the TV Industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

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Sincerely,

Jack Lynn Capellon

247 N. 9th Street

Prospect Park NJ 07088

900 Berkeley Avenue • Princeton, New Jersey 08518
609-393-6709 Fax 609-393-8471

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NEW JERSEY PTA

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Dear Chairman Hundt and Commission:

RE: CS Docket No. 97-55, FCC 97-34

I am writing on behalf of the National PTA, the New Jersey PTA and as a member of the Ridgefield Elementary PTA to voice my opposition to the v-chip rating system as presented by Jack Valenti, chair of the TV Rating Implementation Group, on Jan. 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs where conducted by the National PTA, U.S. NEWS and WORLD REPORT, and the Media Studies Ctr./Roper. Parents do not want the TV Industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

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Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,

Blanca Di Meglio

Treasurer of Ridgefield Elementary PTA

368 Walnut St Ridgefield, N.J. 07657

900 Berkeley Avenue • Trenton, New Jersey 08618
609-393-6709 Fax 609-393-8471

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Dear Chairman Hundt and Commission:

Federal Communications Commission
Office of Secretary

RE: CS Docket No. 97-55, FCC 97-34

I am writing on behalf of the National PTA, the New Jersey PTA and as a member of the Secaucus High PTSA to voice my opposition to the v-chip rating system as presented by Jack Valenti, chair of the TV Rating Implementation Group, on Jan. 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs where conducted by the National PTA, U.S. NEWS and WORLD REPORT, and the Media Studies Ctr./Roper. Parents do not want the TV Industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. I do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, I request the following:

That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V for Violence, S for Sexual depiction and nudity and L for Language;

That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system. Further, that the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program;

That the rating board be independent of the industry and the FCC and that it include parents. Further, that any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,

Paula K Hunt

770 9th St.

Secaucus NJ 07094

900 Berkeley Avenue • Trenton, New Jersey 08618
609-393-6709 Fax 609-393-8471

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NEW JERSEY PTA

March 13, 1997

Chairman Reed Hundt and FCC Commission
c/o Federal Communications Commission
1919 M St. NW, Rm. 222
Wash. D.C. 20554

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APR 2 1997

Dear Chairman Hundt and Commission:

Federal Communications Commission
Office of Secretary

RE: CS Docket No. 97-55, FCC 97-34

I am writing on behalf of the National PTA, the New Jersey PTA and as a member of the Wyndhurst, N.J. PTA to voice my opposition to the v-chip rating system as presented by Jack Valenti, chair of the TV Rating Implementation Group, on Jan. 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs where conducted by the National PTA, U.S. NEWS and WORLD REPORT, and the Media Studies Ctr./Roper. Parents do not want the TV Industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

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Sincerely,

Gladys M. Ruda-Mulligan
450 Lewandowski St

Wyndhurst NJ 07071

NEW JERSEY PTA

March 13, 1997

Chairman Reed Hundt and FCC Commission
c/o Federal Communications Commission
1919 M St. NW, Rm. 222
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Dear Chairman Hundt and Commission:

Federal Communications Commission
Office of Secretary

RE: CS Docket No. 97-55, FCC 97-34

I am writing on behalf of the National PTA, the New Jersey PTA and as a member of the E. Roy Bixby PTA of Bogota to voice my opposition to the v-chip rating system as presented by Jack Valenti, chair of the TV Rating Implementation Group, on Jan. 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs where conducted by the National PTA, U.S. NEWS and WORLD REPORT, and the Media Studies Ctr./Roper. Parents do not want the TV Industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

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Sincerely,

Dan Seewan

112 Chestnut Ave.

Bogota, NJ 07603

900 Berkeley Avenue • Trenton, New Jersey 08618
609-393-6709 Fax 609-393-8471

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Federal Communications Commission
Office of Secretary

Dear Chairman Hundt and Commission:

RE: CS Docket No. 97-55, FCC 97-34

I am writing on behalf of the National PTA, the New Jersey PTA and as a member of the Midland School #1 PTA to voice my opposition to the v-chip rating system as presented by Jack Valenti, chair of the TV Rating Implementation Group, on Jan. 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs where conducted by the National PTA, U.S. NEWS and WORLD REPORT, and the Media Studies Ctr./Roper. Parents do not want the TV Industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

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Sincerely,

Eileen M. Miller

168 Chestnut Street

Rochelle Park NJ 07662

900 Berkeley Avenue • Trenton, New Jersey 08618
609-393-6709 Fax 609-393-8471

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Sincerely,

Susan J. Carlton

147 Palisade Ave.

Bogota, NJ 07603

NEW JERSEY PTA

March 13, 1997

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c/o Federal Communications Commission
1919 M St. NW, Rm. 222
Wash. D.C. 20554

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Federal Communications Commission
Office of Secretary

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Sincerely,

Glenn Hunter
27 Power Ave Rockelle Park

NEW JERSEY PTA

March 13, 1997

Chairman Reed Hundt and FCC Commission
c/o Federal Communications Commission
1919 M St. NW, Rm. 222
Wash. D.C. 20554

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Dear Chairman Hundt and Commission:

Federal Communications Commission
Office of Secretary

RE: CS Docket No. 97-55, FCC 97-34

I am writing on behalf of the National PTA, the New Jersey PTA and as a member of the LIVINGSTON AVE School PTA to voice my opposition to the v-chip rating system as presented by Jack Valenti, chair of the TV Rating Implementation Group, on Jan. 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs where conducted by the National PTA, U.S. NEWS and WORLD REPORT, and the Media Studies Ctr./Roper. Parents do not want the TV Industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

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Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,

Theresa Walsh Merrill

200 Redford Ave

Cranford NJ 07016

900 Berkeley Avenue • Trenton, New Jersey 08618
609- 393-6709 Fax 609- 393-8471

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NEW JERSEY PTA

March 13, 1997

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Dear Chairman Hundt and Commission:

Federal Communications Commission
Office of Secretary

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I am writing on behalf of the National PTA, the New Jersey PTA and as a member of the No Valley o. T. PTSA to voice my opposition to the v-chip rating system as presented by Jack Valenti, chair of the TV Rating Implementation Group, on Jan. 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs where conducted by the National PTA, U.S. NEWS and WORLD REPORT, and the Media Studies Ctr./Roper. Parents do not want the TV Industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

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Sincerely,

Pat Keegan

Pat Keegan

411 Simon Way

Northvale NJ 07647

900 Berkeley Avenue • Trenton, New Jersey 08618
609-393-6709 Fax 609-393-8471

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ENCLOSURE

NEW JERSEY PTA

March 13, 1997

Chairman Reed Hundt and FCC Commission
c/o Federal Communications Commission
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Federal Communications Commission
Office of Secretary

Dear Chairman Hundt and Commission:

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I am writing on behalf of the National PTA, the New Jersey PTA and as a member of the Syndhurst High School PTA to voice my opposition to the v-chip rating system as presented by Jack Valenti, chair of the TV Rating Implementation Group, on Jan. 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs where conducted by the National PTA, U.S. NEWS and WORLD REPORT, and the Media Studies Ctr./Roper. Parents do not want the TV Industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

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Sincerely,

Karen G. Fuzella

444 Birch Street

Syndhurst, NJ 07071

900 Berkeley Avenue • Trenton, New Jersey 08618
609-393-6709 Fax 609-393-8471

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Sincerely,

Louise Singer

60 Brandon Ave

Wayne, N.J. 07470

900 Berkeley Avenue • Trenton, New Jersey 08618
609-393-6709 Fax 609-393-8471

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Office of Secretary

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Sincerely,

Ruth Rasslar President

76 W. 37th St. Bayonne, N.J.

87002